



Strategic Connections Global, Inc.



2025 Annual Impact Report

Empowering Communities • Building Sustainable Futures

www.strategicconnections.us

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2025 Annual Impact Report

Transforming Communities Through Sustainable Development

Strategic Connections Global, Inc. is committed to empowering individuals and communities through sustainable development initiatives. By focusing on agriculture, entrepreneurship, education support, and community partnerships, the organization works to create opportunities that promote long-term stability and economic growth.

www.tmgglobal.org

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A Message from the Founder



Dear Partners and Friends,

As we reflect on the work accomplished in 2025, we are grateful for the opportunity to serve communities through the mission of Strategic Connections Global. This year has been marked by meaningful progress as we continue working alongside local leaders and community members to create sustainable opportunities that strengthen families and empower individuals.

Through agricultural development initiatives, enterprise training programs, and youth empowerment efforts, we are seeing lives impacted in tangible ways. From supporting farming initiatives that promote food security to launching the youth bakery entrepreneurship program, each initiative represents a step toward long-term stability and community transformation.

One of the highlights of this year has been the participation of young people in the bakery entrepreneurship program. Through this initiative, youth gained practical skills, developed a sense of responsibility, and were able to generate income that helped support their education and families. These moments remind us that sustainable development begins with equipping individuals with the tools they need to thrive.

We are also encouraged by the continued participation of women in enterprise development initiatives. As women gain skills and opportunities to generate income, the positive impact extends to families and the broader community. None of this work would be possible without the support of our partners, donors, and volunteers who believe in the vision of empowering communities through sustainable development. Your partnership makes it possible for us to expand programs that provide hope, opportunity, and lasting transformation. As we look ahead, Strategic Connections Global remains committed to building sustainable solutions that strengthen communities and equip individuals to create brighter futures.

Thank you for standing with us as we continue this important work.

With gratitude,

Dr. Crystal M. Roberson
Founder & President
Strategic Connections Global, Inc.

IMPACT METRICS

Throughout 2025, Strategic Connections Global continued working alongside community leaders and partners to support sustainable development initiatives. These programs focused on agriculture, entrepreneurship, youth empowerment, and education support, helping individuals and families build stronger and more stable futures.

16

Youth trained through the bakery entrepreneurship program

15+

Women engaged in enterprise development initiatives

40+

Individuals directly supported through community programs

20+

Children encouraged and supported in their education

4

Community development initiatives implemented

4

Income-generating enterprise programs launched

PROGRAM FOCUS AREAS

Strategic Connections Global initiatives in 2025 focused on:

- Agricultural sustainability
- Youth entrepreneurship
- Women's enterprise development
- Community outreach and partnerships
- Education support

“Sustainable transformation happens when communities are equipped with the tools and opportunities to build their own future.”

AGRICULTURAL SUSTAINABILITY INITIATIVE



Agriculture plays a vital role in strengthening communities and supporting long-term sustainability. In 2025, Strategic Connections Global partnered with local leaders and community members in the Bondo region of Kenya to support agricultural initiatives that promote food security and economic stability.

Through these efforts, individuals participated in planting and harvesting crops that help provide food for families while also creating opportunities for income generation. Agricultural programs not only address immediate needs but also equip communities with practical skills that contribute to long-term resilience.

By working alongside local farmers and community members, Strategic Connections Global continues to support initiatives that empower individuals to build sustainable livelihoods.

Key Outcomes

- Increased participation in local farming activities
- Strengthened food security for families
- Opportunities for income through agricultural production
- Community collaboration in farming initiatives

HARVEST & FOOD SECURITY



Community members harvesting and sorting maize as part of the agricultural sustainability initiative.

The agricultural initiatives supported by Strategic Connections Global produced meaningful outcomes for the communities involved. Community members worked together to plant, cultivate, and harvest maize, a staple crop that contributes significantly to household food security.

The harvest represents more than agricultural productivity—it reflects the strength of community collaboration and the importance of sustainable development initiatives that empower families to provide for themselves. Through these efforts, families benefit from improved access to food while also gaining opportunities to generate income through agricultural production.

Key Outcomes

- Increased availability of staple crops for families
- Strengthened community collaboration during harvest activities
- Greater food security for participating households
- Opportunities to support local markets and family income

WOMEN'S ENTERPRISE DEVELOPMENT



Women participating in enterprise training initiatives designed to support income-generating opportunities.

Strategic Connections Global continues to invest in women by supporting enterprise initiatives that equip participants with practical skills for income generation.

Through training in product development and small business practices, women gain opportunities to develop enterprises that help support their families and strengthen their communities. Programs such as the liquid soap enterprise initiative provide participants with hands-on experience in creating marketable products while learning foundational business skills.

These initiatives empower women with tools that enable them to build financial independence and contribute to household stability.

Key Outcomes

- Women trained in enterprise development
- Opportunities created for income generation
- Strengthened financial stability for families
- Increased community participation among women



COMMUNITY BAKERY INITIATIVE



In 2025, Strategic Connections Global supported the development of a community bakery initiative designed to provide practical training and income-generating opportunities for both women and youth.

The bakery program was created as a sustainable enterprise that equips participants with skills in baking, food preparation, and small-scale business operations. Through hands-on training, participants learn how to produce baked goods that are sold within the community, helping create opportunities for economic development.

The bakery initiative operates through two program tracks:

Women's Enterprise Training

Women receive training in baking and small business skills that can help them develop income-generating opportunities and support their families.

Youth Entrepreneurship Training

Youth participants gain hands-on experience in baking and entrepreneurship, helping them develop practical skills while learning responsibility, teamwork, and basic business practices.

Key Outcomes

- Practical training in baking and food production
- Opportunities for small-scale enterprise development
- Skill development for both women and youth
- Community participation in economic initiatives



Participants preparing baked goods as part of the community bakery entrepreneurship initiative.

YOUTH BAKERY ENTREPRENEURSHIP PROGRAM



The youth component of the bakery initiative was successfully implemented in 2025 with 16 young participants who actively engaged in baking donuts and learning practical entrepreneurship skills.

Through hands-on participation, youth gained valuable experience in food preparation, teamwork, and small business practices. The program provided an opportunity for young people to develop skills that can contribute to their personal growth and future opportunities.

The bakery entrepreneurship initiative demonstrated how practical training programs can empower youth while strengthening families and communities.

Achievements

The youth bakery program produced several meaningful outcomes:

- Provided employment and practical skills for participating youth
- Enabled some youth to raise funds for school fees and continue their education

- Allowed participants to earn income to help support their families
- Contributed to community outreach efforts, with bakery products distributed during evangelism activities
- Supported youth through back-to-school shopping assistance



Youth participants learning baking and entrepreneurship skills through the community bakery program.



COMMUNITY INFRASTRUCTURE DEVELOPMENT



Sustainable community development requires more than individual programs—it also requires spaces where people can gather, learn, and collaborate.

Strategic Connections Global works alongside local partners to support the development of community spaces that can host training programs, entrepreneurship initiatives, and community activities.

These spaces provide opportunities for skills training, enterprise development, and leadership gatherings that strengthen the capacity of communities to guide their own growth and development.

Investing in community infrastructure helps create environments where individuals and families can access resources, build skills, and participate in initiatives that promote long-term stability.



Construction of community space that will support training, entrepreneurship programs, and community activities.

Key Outcomes

- Development of spaces for training and community programs
- Support for entrepreneurship and skill-building initiatives
- Opportunities for community gatherings and collaboration
- Strengthened capacity for long-term local development



Old Outdoor Kitchen



Renovated Outdoor Kitchen

COMMUNITY OUTREACH & MINISTRY PARTNERSHIPS



Community gathering and leadership meetings supporting development initiatives and outreach activities.







Strategic Connections Global works in partnership with local churches and community leaders to strengthen communities and support sustainable development initiatives.

These partnerships create opportunities to combine practical programs—such as agriculture, entrepreneurship training, and youth development—with community outreach and encouragement.

By collaborating with trusted local leaders, Strategic Connections Global helps ensure that initiatives remain community-centered and responsive to local needs. These relationships also provide opportunities for outreach activities that bring people together and encourage both personal and community growth.

Key Outcomes

- Strengthened partnerships with local churches and community leaders
- Opportunities for community gatherings and training initiatives
- Outreach activities that support families and youth
- Collaboration that strengthens long-term community development



EDUCATION SUPPORT & YOUTH ENCOURAGEMENT



Students celebrating educational achievements and future opportunities.

Education plays a critical role in shaping the future of communities. Strategic Connections Global continues to encourage and support youth by promoting opportunities that help students remain engaged in their education.

Through programs such as the youth bakery entrepreneurship initiative, young people are gaining practical skills that allow them to contribute toward their school expenses and continue pursuing their academic goals.

By investing in youth development and educational encouragement, Strategic Connections Global seeks to equip the next generation with both the skills and confidence needed to build brighter futures.

Key Outcomes

- Youth encouraged to remain engaged in school
- Opportunities created for students to contribute toward school fees
- Increased motivation for academic achievement
- Community celebration of youth success









STORIES OF TRANSFORMATION

Behind every program and initiative are individuals whose lives are being strengthened through opportunity and encouragement.

In the Bondo region of Kenya, young people participating in the bakery entrepreneurship program gained practical skills while learning the value of teamwork and responsibility. For some participants, the income generated through the program helped contribute toward school fees, allowing them to continue their education.

Women involved in enterprise development initiatives have also experienced new opportunities. Through training and hands-on participation in product development, participants have gained confidence and practical skills that allow them to support their families and contribute to their communities. Agricultural initiatives have likewise brought communities together. Through collaborative farming activities and harvest participation, families have been able to improve food availability while strengthening community relationships.

These stories reflect the heart of Strategic Connections Global's mission: **empowering individuals and communities with opportunities that create lasting change.**





Empowerment begins when individuals are equipped with the tools and opportunities to build a better future.

FINANCIAL OVERVIEW

Strategic Connections Global is committed to responsible stewardship and transparency in the use of resources. Financial support received in 2025 enabled the organization to continue expanding programs that empower communities through agriculture, entrepreneurship training, youth development, and education encouragement.

Through the generosity of partners and supporters, resources were directed toward initiatives that create practical opportunities and sustainable community impact.

Program Investment Areas

Community Development Programs

Agricultural initiatives, enterprise training, and youth entrepreneurship programs.

Education & Youth Support

Programs that encourage youth to remain engaged in their education.

Community Infrastructure Development

Support for facilities and spaces used for training, community gatherings, and enterprise initiatives.

Program Administration

Operational support that ensures programs are implemented effectively and responsibly.

Stewardship Statement

Strategic Connections Global prioritizes the use of resources in ways that maximize direct community impact while maintaining responsible administrative oversight. The organization remains committed to transparency and accountability as it continues to expand initiatives that strengthen communities.

STRATEGIC VISION: 2026-2030

As Strategic Connections Global continues to grow, the organization remains committed to expanding programs that empower individuals and strengthen communities. Building on the progress made in 2025, the coming years will focus on increasing the reach and sustainability of initiatives that create long-term opportunities for families and youth.

Through continued partnerships and responsible stewardship, Strategic Connections Global seeks to deepen its impact while supporting communities in developing solutions that promote lasting stability.

Strategic Priorities

Expansion of Agricultural Development

Strengthen agricultural initiatives that improve food security and provide income opportunities for families.

Growth of Women's Enterprise Programs

Increase access to enterprise training that equips women with practical skills for developing income-generating businesses.

Expansion of Youth Entrepreneurship Initiatives

Build on the success of the bakery entrepreneurship program by developing additional opportunities that equip youth with leadership and business skills. Adding a youth empowerment program in the United States.

Strengthening Community Partnerships

Continue working alongside churches, community leaders, and local partners to ensure that programs remain community-driven and sustainable.

Development of Community Training Facilities

Support spaces that enable training programs, entrepreneurship initiatives, and community development activities.

Through these initiatives, Strategic Connections Global aims to continue empowering communities and creating opportunities that support long-term growth and stability.

Where Your Gift Goes

Every contribution to Strategic Connections Global helps expand programs that empower individuals and strengthen communities. Through the generosity of donors and partners, initiatives in agriculture, entrepreneurship, and youth development continue to create opportunities that promote long-term stability and growth.

Your support helps provide resources, training, and encouragement that enable communities to build sustainable futures.

Giving Opportunities

\$250 — Sponsor a Youth Entrepreneur

Provides supplies and training resources for youth participating in entrepreneurship programs such as the bakery initiative.

Impact:

- Youth gain practical skills
- Participants develop entrepreneurship experience
- Students can contribute toward school fees

\$500 — Support Women's Enterprise Training

Helps provide materials and training resources for women learning income-generating skills.

Impact:

- Women gain practical business knowledge
- Families benefit from new income opportunities
- Communities strengthen local economic activity

\$1,000 — Support Agricultural Development

Provides seeds, tools, and support for farming initiatives that strengthen food security and sustainability.

Impact:

- Increased food production
- Improved household stability
- Opportunities for local income generation

\$5,000 — Support Community Development Initiatives

Helps support infrastructure, training programs, and initiatives that strengthen long-term community capacity.

Impact:

- Community training opportunities
- Expanded enterprise programs
- Greater access to resources for families

Together, we can continue empowering communities and creating opportunities that transform lives.

THANK YOU TO OUR PARTNERS

Strategic Connections Global extends sincere gratitude to the donors, partners, volunteers, and community leaders who have supported the mission throughout 2025.

Your generosity and partnership make it possible to continue expanding programs that empower individuals, strengthen families, and promote sustainable community development.

Because of your support, youth have gained practical skills through entrepreneurship initiatives, women have participated in enterprise training, and communities have been encouraged through agricultural and development programs.

Together, we are helping create opportunities that lead to stronger, more sustainable futures.

Thank you for being part of this mission.

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